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Press Release

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MERCURY GENERAL CORPORATION TO REPORT THIRD QUARTER RESULTS ON NOVEMBER 1, 2010

Los Angeles, California Mercury General Corporation (NYSE-MCY) reported that on Monday, November 1, 2010, the Company will release results for its third quarter ended September 30, 2010. The Company will host an investor conference call and webcast that same day at 10:00 A.M. Pacific Time (1:00 P.M. Eastern Time) to review the Company's results of operations for the third quarter period.

All interested investors will be able to access the conference call at (877) 807-1888 (USA), (706) 679-3827 (International) or by [clicking here](#). A replay of the call will be available beginning at 1:30 P.M. Pacific Time and running through November 8, 2010. The replay telephone numbers are (800) 642-1687 (USA) or (706) 645-9291 (International). The conference ID# is 16668282. The replay will also be available on the Company's website shortly following the call.

Mercury General Corporation and its subsidiaries are a multiple line insurance organization offering predominantly personal automobile and homeowners insurance through a network of independent producers in many states. For more information, visit the Company's website at <http://www.mercuryinsurance.com>.